

Kovo RCM Launches Solutions to Reduce Claim Denials for Independent Physician Practices Facing 2026 Reimbursement Pressures

New medical billing and revenue cycle management services aim to reduce claim denials and improve reimbursement performance for independent healthcare providers

RIVERTON, Utah — April 2, 2026 — Kovo RCM today announced expanded revenue cycle optimization solutions designed to help independent physician practices improve reimbursement performance, reduce claim denials and navigate increasing financial pressures facing healthcare providers in 2026.

The announcement comes as reimbursement challenges and administrative complexity continue to intensify across the healthcare industry, placing new financial strain on independent practices already operating with tight margins.

Kovo RCM's revenue cycle management services provide physician organizations with tools and operational support to strengthen billing performance, reduce administrative burden and improve financial visibility across the full revenue lifecycle.

"Independent physician groups today are operating in an environment where margins are tighter and administrative demands are higher than ever," said Chris Burch, president of Kovo RCM. "Revenue cycle optimization gives practices the data and operational support they need to strengthen financial performance while allowing physicians to stay focused on patient care."

Industry data highlights the growing importance of improving revenue cycle performance. According to the Healthcare Financial Management Association, healthcare claim denial rates have climbed to nearly 12% of claims in recent years, creating significant reimbursement delays for providers.

Research referencing the American Medical Association National Health Insurer Report Card also suggests that up to 86% of claim denials may be preventable with stronger front-end verification, improved documentation and more consistent billing workflows.

These pressures are occurring as independent physician practices become increasingly rare. According to the American Medical Association's Physician Practice Benchmark Survey, only about 42% of physicians now work in private practices, down from roughly 60% in 2012, reflecting a steady shift toward hospital and corporate employment models.

Kovo RCM's revenue cycle optimization services support healthcare organizations across the full revenue lifecycle including eligibility verification, medical coding, claim submission and denial management. By improving visibility into financial performance and standardizing billing processes, physician practices can reduce errors, improve clean claim rates and accelerate reimbursement timelines.

For independent practices seeking to maintain operational stability while remaining focused on patient care, these capabilities are becoming increasingly critical in a healthcare landscape dominated by large health systems.

To learn more about revenue cycle management solutions for healthcare organizations, visit <https://kovorcm.com/>.

About Kovo RCM

Kovo RCM provides revenue cycle management services designed to help healthcare providers streamline operations, improve collections and gain actionable financial insights. Serving physician practices across multiple specialties nationwide, the company combines experienced billing professionals with advanced analytics to help healthcare organizations reduce administrative burden and focus on patient care.

For more information, visit <https://kovorcm.com/>.